

## **COLLABORATION MEANS PAYING ATTENTION TO EACH OTHER**

Everyone knows that TWEHA offers the best adhesive system for ventilated cladding on the market. And we're not going to keep that a secret!

TWEHA products are now available worldwide, from Canada, the USA, South Korea, and New Zealand to countries closer to the Benelux.

Growth—bringing customers and distributors on board and keeping them—isn't TWEHA's primary concern. These days, that sounds like a fairy tale. What is the secret to that appeal? Why do people ultimately turn to TWEHA for façade bonding?

Director Mario van Leeuwen explains, "It's a result of our way of working. You can reach us almost 24/7 with your questions, and you often get a direct response or, at the latest, within a few hours. This is great for our distributors, but it's especially important for their customers.

This strong identification with TWEHA comes not only from the quality of our products but also from our service and support. What's crucial is that we have a clear vision and that everyone understands what we stand for: 'ATTENTION.' Because collaboration means paying attention to each other, whether big or small, anywhere in the world, at any time."

TWEHA 2024