

OUTSOURCING

Concentration on core business is causing more and more organizations to take the path of outsourcing. Anno 2023, almost a quarter of Dutch organizations are outsourcing to a greater or lesser extent, according to recent surveys. In doing so, our country is following developments in America and England.

In the old economy, large companies had separate departments for each business need. In the current network economy, companies prefer to focus on their core business and leave the secondary processes to a network of external partners who are also specialized.

This creates continuity and, more importantly, higher quality. As peripheral issues are eliminated, business processes become better and more effective. One gets access to professional resources and knowledge that are not available internally. Each core activity can therefore build up specialized knowledge on a larger scale.

At TWEHA, too, this process creates greater quality and strength, as evidenced by developments in recent years.

TWEHA, 2023